



Technical Coordinating Committee
Education Subcommittee
Meeting Agenda
May 8, 2013
10:00AM-12:00PM
Atlanta Regional Commission
Harry West Meeting Room
40 Courtland Street, NE Atlanta, GA 30303

- I. Welcome
- II. Water Drop Dash and Water Festival Recap – *Lora Amedu, Metro Water District*
- III. Preview Final My Drop Counts Creative Material
 - Video PSAs
 - Radio PSAs
 - Outdoor Designs
- IV. My Drop Counts Launch and Partner Participation Discussion
- V. 2013 Media Campaigns and Promotions
- VI. 2013 Water Essay Contest
- VII. Annual MS4 Report Discussion
- VIII. Review Draft Materials
 - DRAFT Clean Water Campaign Cigarette Butt TV Slide
 - DRAFT My Drop Counts – Indoor/Outdoor Water Conservation Brochure
- IX. Event Highlights
- X. Adjourn
 - 2013 Ed TCC Meeting Dates: August 6; November 6

**A 10-minute period for public comments is designated at the beginning of each regular TCC meeting. Each speaker must sign-up 15 minutes prior to the meeting start time. Each speaker will be limited to two minutes. If the comment period expires before all citizens have an opportunity to comment, speakers will be invited to provide their comments in writing.