



**Metropolitan North Georgia Water Planning District  
EDUCATION  
Technical Coordinating Committee Meeting Summary  
May 8, 2012**

The Metropolitan North Georgia Water Planning District (Metro Water District) Education Technical Coordinating Committee (TCC) met on Tuesday, May 8, 2012 at 10:00 a.m. in the Harry West Room at the Atlanta Regional Commission, Atlanta, Georgia.

**Attendance:**

Bob Bourne, Cobb County	Jennifer McLaurin, Fulton County
John Butler, Gwinnett County	Timothy Pugh, Paulding County
Jennifer Carlile, City of Atlanta	Kurlis Rogers, City of Atlanta
Terrell Clark, Paulding County	Mary Sheffield, UGA Paulding County Extension
Erica Dunbar, Paulding County	Michael Walker, U.R. Planning Solutions
Steve Hammond, City of Stockbridge	Randy Willis, City of Stockbridge
Harold Harbert, GA EPD	Emily Wingo, GA EPD
Nancy Howard, Fayette County	
Jennifer McCoy, Cobb County	
Brenda McDaniels, Gwinnett Clean and Beautiful	

Kostoula Vallianos, Metro Water District staff, opened the meeting by welcoming Education TCC members, initiating self introductions and giving an overview of the agenda.

**Public Comment**

There were no public comments.

**Clean Water Campaign Update**

Ms. Vallianos provided an overview of the proposed media buys for Clean Water Campaign and My Drop Counts, brochure and web site updates for the Clean Water Campaign. The first two brochures being updated are "When It Rains, It Pollutes!" and "Here's the Scoop...Pick Up After Your Pet". A pool maintenance brochure and a brochure for Salvage/Recycling facilities will be updated next. The Clean Water Campaign website will be updated as well. Ms. Vallianos invited committee members to participate in a web site working group.

**MS4 Report – Clean Water Campaign Activities Summary Report**

The 2010-2011 Summary of Clean Water Campaign Activities was discussed. The Clean Water Campaign Activities Summary Report is submitted to MS4 permit holders for use as part of

their education and outreach reporting. Minor changes were offered for the 2011-2012 Summary Report. This year's report will be submitted to Education TCC members by June 1.

### **GA Stormwater Management Manual Volume 3**

Steve Haubner, Metro Water District staff, discussed the Georgia Stormwater Management Manual – Volume 3. The objective of this document is to provide local governments and the development community guidance on addressing stormwater runoff. The discussion included the topics covered by the document and a closer look at sample sections. The Georgia Stormwater Management Manual Volume 3 is available online at [www.gastormwater.com](http://www.gastormwater.com).

### **2012 Essay Contest Changes and Question Development**

Ms. Vallianos discussed the changes to the 2012 Metro Water District Essay Contest. These changes include:

- A new October 12, 2012 deadline
- An Increase in prize money for the regional and county winners
- A single annual topic that will alternate between years from stormwater to water conservation

Ms. Vallianos facilitated the discussion of potential essay questions and ways to improve the contest and judging. This year's topic is stormwater pollution. It was agreed that students that participate in the Essay Contest should all understand that we all contribute to the problem and we can all take action. In addition, a teacher/classroom award and sponsorship were discussed. It was suggested a judging rubric be created and published.

### **My Drop Counts Update and Finalized Materials**

Ms. Vallianos stated that the "I'm In" water conservation campaign will now be referred to as My Drop Counts. My Drop Counts PowerPoint presentation and television slides were provided to the Education TCC for their use. Comments and feedback on these documents were requested. Water conservation and stormwater pollution messages were identified for future messaging.

### **Water Drop Dash Race**

Lora Nance, Water District staff, provided an overview of the Water District sponsored race. The focus of the race is water conservation. This event will be held in March 2013 and will include an education fair. Education TCC members were invited to participate in the Water Drop Dash working group.

### **Trademarking Issue**

Ms. Vallianos summarized the City of Gainesville's mascot trademarking issue and new mascot name. Water District staff have conducted some research on trademarking process. GA Tech houses the only Patent and Trademark Library in the state. Library staff is available to offer free training and answer questions about the trademarking process.

### **Other Items and Announcements**

- Ms. Vallianos facilitated a brief discussion of recent and upcoming events.
- Stormwater pollution prevention posters, storm drain stencils and My Drop Count stickers were offered to meeting attendees.

The next education subcommittee meetings will be held on **August 7, 2012 and November 13, 2012 at 10am.**

There being no further business, the meeting was adjourned.