



**Metropolitan North Georgia Water Planning District
Water Supply – Water Conservation
Technical Coordinating Committee Meeting Summary
November 8, 2012**

The Metropolitan North Georgia Water Planning District's Water Supply-Water Conservation Technical Coordinating Committee met on Wednesday, November 8, 2012, at 9:00 a.m. in the Amphitheatre, on "C" level of the R. Charles Loudermilk Center for the Regional Community in Atlanta, Georgia.

Attendance

Jennifer Carlile, City of Atlanta
Tina Clark, City of Dallas
Charles Corbin, Keck & Woods
Bruce Coyle, Paulding County
Jennifer Flowers, City of Gainesville
Terrell Gibbs, Rockdale County Water Resources
Steve Green, Douglasville-Douglas County WSA
Tonja Halton-Mincey, Henry County WSA
Jonathan Heard, City of Cumming
Russell Kelly, Paulding County
David Kubala, Cherokee County WSA
Charles Lambert, DeKalb County
Melinda Langston, City of Atlanta

Barry Lucas, Forsyth County
Jennifer McLaurin, Fulton County
Becky Mixon, Cobb County- Marietta WA
Heather Moody, Gwinnett County Water Resources
Kathy Nguyen, Cobb County Water System
Ron Peters, Gwinnett County
Timothy Pugh, Paulding County Water & Sewer System
Richard Randolph, City of East Point
Russell Ray, Fayette County
Monica Robinson, Fulton County
Jerri Russell, City of Atlanta
Keith Watkins, Clayton County Water Authority
Brian Wiley, City of Gainesville

Ms Neela Ram of the Metro Water District staff opened the meeting, initiated introductions and reviewed the meeting agenda with the group.

Public Comment Period

There were no public comments.

Care and Conserve: The City of Atlanta's Low-Income Affordability Program

Ms Melinda Langston, City of Atlanta, provided an overview of the City of Atlanta's Care and Conserve program. This program provides bill payment assistance, conservation retrofits, and plumbing repairs to low income customers. TCC members discussed the various types of funding sources that are used for program operations.

Water Use and Efficiency Reporting Guidance

Ms Kathy Nguyen provided information on Draft Guidance prepared by Georgia Association of Water Professionals (GAWP) and Georgia EPD for utilities to use when reporting water use and efficiency programs. TCC members discussed the how utilities could establish baseline water use and also characterizing the service area population. Ms Nguyen stated that questions and concerns regarding the draft document should be forwarded to Dr. Lebone Moeti with Georgia EPD.

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Overview of Creative Materials for “My Drop Counts” Campaign

Ms Kostoula Vallianos, Metro Water District staff, provided an overview of the “My Drop Counts” campaign and also presented the draft creative materials for radio, television, and outdoor that will support the campaign. TCC members provided the following feedback and concerns: the houses used in the materials should look less expensive; ‘Georgia’ should be used in place of ‘Metro Atlanta’ in the radio and television copy; the campaign should not focus on households in Atlanta being overly wasteful; and the materials should provide direction on what people should be doing as opposed to what they shouldn’t be doing.

Other

Ms Lora Nance, Metro Water District staff, provided an update on the Water Drop Dash and Children’s Fun Run, which will be held in March 2013. She invited TCC members to join the working group and to consider participating in the education fair during the race.

The meeting was adjourned.