

Metropolitan North Georgia Water Planning District  
2022 High School Video Contest

# Saving Water is More Than Just a Trend! How Can You Encourage Water Conservation at School?

Submission deadline: May 9, 2022

## Eligibility

Ninth, 10<sup>th</sup>, 11<sup>th</sup>, and 12<sup>th</sup> grade students in Bartow, Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Fulton, Forsyth, Gwinnett, Hall, Henry, Paulding and Rockdale counties are invited to participate in the video contest. Students from public, private, or homeschools are welcome to submit. Entries can be a team or individual effort.

## Guidelines

- » Go to [www.northgeorgiawater.org/video](http://www.northgeorgiawater.org/video) for an application and details on submitting for the contest.
- » Team members must be from the same school.
- » The video must be between 30-60 seconds in length.
- » No professional assistance or use of copyright material is allowed, including background music.
- » Each student participating in the contest or appearing in the video must complete an entry/release form.
- » One video per team or individual.
- » Deadline is May 9, 2022.

Questions regarding the contest should be sent to [education@northgeorgiawater.com](mailto:education@northgeorgiawater.com)

## Judging

Submissions will be judged based on the following criteria:

- » Produce a PSA-style video that portrays the topic theme. Use the messaging fact sheet for background information.
- » Composition (length, technical construction, audio quality).
- » Entertainment value.
- » Accuracy of information.
- » Creativity.

## Prizes

**1<sup>st</sup> Place — \$1,000      2<sup>nd</sup> Place — \$750**

The Metro Water District will award 1<sup>st</sup> and 2<sup>nd</sup> place in both English and Spanish language categories. 50% of the prize money will go to the individual or team who submits the video and 50% to the high school they attend. Entries that do not win 1st or 2nd place are eligible for Social Media Superlatives (as determined by the team of judges) and can be featured on our social media accounts. Winners will be notified directly and will be announced on our website by the end of May.

## Let's make water conservation go viral!

This year, the Metro Water District is introducing a bonus category for a TikTok-style video. We want to see how creative you can be in making a video that matches the topic of the contest. Share it on your TikTok account and see how many views it gets. Keep it clean and make it relevant. The more views the higher the judging points. Videos will be judged on the criteria at left. Students can participate in both the main PSA-style contest and bonus TikTok-style contest. Winners will not split prize money with their schools. One prize per individual or team of students.

### Prizes

**1<sup>st</sup> Place — \$100      2<sup>nd</sup> Place — \$50**



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Name

Home Address

Email

Phone #

Social Media Handles

High School

School Social Media Handles

School Address

City

County

Zip

School Phone #

Teacher's Name


Teacher's phone number or email

Is this a team project?    Yes    No    If yes, list your team name

List the names of all individuals that created and/or appear in the video.

Video Title

Brief Description of Video

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Video's YouTube Link

Length of Video                      seconds

I hereby grant Metropolitan North Georgia Water Planning District (Metro Water District) and its affiliates and assigns the irrevocable and unrestricted right to edit, use and publish submitted video, for water resources education and any other purpose and in any manner and medium; and to copyright them. I also grant permission to release said materials for publication online and to be used in conjunction with social media platforms. I hereby release the Metro Water District and its affiliates and assigns from all claims and liability relating to said material and the use of my name in connection with them when appropriate. I acknowledge that receipt of prize money constitutes payment in full without further consent or compensation. I have read and understand the contest rules of entry and guidelines.

Student's Signature

Date

Parent/Guardian Signature if student is under 18.    Date

Parent/Guardian Email

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