



PRESENTING SPONSOR:

## SPONSORSHIP OPPORTUNITIES

Funding supports CNC's ongoing efforts throughout the year to educate the community on the importance of water conservation.



## WHO WE ARE

We are the Metropolitan North Georgia Water Planning District (Metro Water District), and we work with local governments and water utilities to ensure that all of us have clean water to drink, both now and in the future. The Metro Water District covers 15 counties, 92 cities, 55 water utilities, and 51 waste water utilities across metro Atlanta.

## WHY WE'RE DOING IT

Unfortunately, we don't have an endless supply of water. Our water resources are limited. Do you know why? We rely on streams, rivers, and lakes for more than 99% of our water needs. We can't get much water from the ground because underneath our soil is a layer of thick granite! Therefore, it is important that we use our water wisely and not waste it. The Water Drop Dash educates our local citizens on water and preserving our natural resource.

## WHAT WE'RE DOING

The Metro Water District is partnering with the CNC and with local water providers to host the Annual Water Drop Dash 5k, Fun Run, virtual 5k and 10k, and Water Festival. The goal of the race is to raise water conservation awareness by hosting a family fun event along the banks of the Chattahoochee River, Atlanta's main water supply, and support CNC's ongoing efforts throughout the year to educate the community on the importance of water conservation. The Water Drop Dash 5k calls attention to the importance of checking plumbing fixtures and irrigation systems during the annual EPA WaterSense Fix a Leak Week.

## ARE YOUR CONTRIBUTIONS TAX DEDUCTIBLE?

YES! The Chattahoochee Nature Center is a 501(c)3 organization and all contributions are tax deductible.

## QUESTIONS?

Contact DeAnn Fordham at [d.fordham@chattnaturecenter.org](mailto:d.fordham@chattnaturecenter.org) or 770-992-2055 x226

## WATER DROP DASH 5K

The 5k run/walk and Fun Run is Saturday, March 19, 2022 beginning at 8 AM. The course starts and ends on the Chattahoochee River at the Chattahoochee Nature Center in Roswell. The post-race Water Festival features family friendly activities and crafts from our local water providers and sponsors. The virtual Water Drop Dash 5k and 10k will be run at the runners choice location. They will provide their run times online.

## FIX A LEAK WEEK

The U.S. EPA's annual Fix-a-Leak Week encourages Americans to help put a stop to the more than 1 trillion gallons of water wasted from household leaks each year. To help save water for future generations, check for leaks, twist and tighten hose and pipe connections, and replace fixtures as necessary with WaterSense labeled products.



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# SPONSORSHIP COMMITMENT

Please complete the requested information below indicating your sponsorship commitment and return completed form with payment to: The Chattahoochee Nature Center, Attn: DeAnn Fordham, P.O. Box 769769, Roswell, GA 30076. Email a digital copy of your company logo, website, and social media accounts upon submittal of your sponsorship to [d.fordham@chattnaturecenter.org](mailto:d.fordham@chattnaturecenter.org).

BENEFITS	PLATNUM	GOLD	SILVER	BRONZE
Company Recognition on Event Webpage	LOGO/LINK	LOGO/LINK	LOGO	NAME ONLY
Company Recognition on Sponsor Banner at Event Registration and Water Festival	LOGO	LOGO	LOGO	NAME ONLY
Recognition on applicable Event Marketing Material including social media	LOGO/LINK	LOGO/LINK	LOGO	NAME ONLY
Company Recognition on event shirt	LOGO	LOGO	LOGO	NAME ONLY
Recognition in CNC & Metro Water District Email Lists via e-newsletter Distributed to Cities, Counties, and Water Utilities, Members etc.	LOGO/LINK	LOGO/LINK	LOGO	
Booth Space at Post Race Water Festival	PROMINENT	LIMITED		
Complimentary Race Entries	10 ENTRIES	5 ENTRIES		
Complimentary CNC General Admission passes	10 PASSES	5 ENTRIES		
Recognition from Podium and Access to VIP Refreshment Tent @ Water Festival	●	●		
One Complimentary use of CNC meeting space <small>(does not include Ben Brady Pavilion or catering costs. Subject to availability)</small>	●			
Swag Bag Item Entry* <small>(Swag Bag Entry Only - \$80)</small>	●	●	●	●

NAME OF COMPANY/SPONSOR

CONTACT PERSON/TITLE

ADDRESS

CITY, STATE

ZIP

PHONE

EMAIL

SPONSORSHIP SELECTION (CIRCLE ONE):

**PLATINUM \$5000**  
 **GOLD \$2500**  
 **SILVER \$1000**  
 **BRONZE \$500**  
 **SUPPORTER \$250**  
 **SWAG BAG ENTRY \$80**

Item for 700 Swag Bags must be received by or before 3-11-22

CREDIT CARD NUMBER

EXPIRATION

CVV

SIGNATURE

PRINTED NAME

The Chattahoochee Nature Center is a 501c(3) public benefit corporation and sponsorship donations are tax deductible. TAX ID #58-1275604

