



2023 Water Drop Dash 5K T-Shirt Design Contest

The Metropolitan North Georgia Water Planning District (the District) is hosting the annual Water Drop Dash 5K T-Shirt Design Contest in preparation of the 11th Annual Water Drop Dash, hosted in partnership with the Chattahoochee Nature Center. The Water Drop Dash celebrates EPA WaterSense's Fix a Leak Week, March 13-19, 2023. Fix a Leak Week highlights the importance of finding and fixing leaks in and around your home and encourages everyone to be good stewards of their water resources.

As part of the entry process, you must create an original design which will be featured on the 2023 Water Drop Dash 5K Race T-Shirt. Nearly 1,000 people participate in the Water Drop Dash 5K and will receive a t-shirt with the winning design.

Designs are due by January 31, 2023.

Eligibility

The Contest is open to residents of the District's 15-county region (Bartow, Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Fulton, Forsyth, Gwinnett, Hall, Henry, Paulding, and Rockdale counties) who are of high-school age or older. Entries can be a team or individual effort. Participation in the Water Drop Dash 5K is not required to enter.

Maximum of three (3) entries per person or team.

Guidelines

- Go to www.waterdropdash.com/tshirt for entry form and more information on submitting a design for the contest.
- The event title, "**11th Annual Water Drop Dash 5K**" and the year 2023 should be prominently displayed in the design.
- Themes and/or messages of water conservation and leak detection from **EPA WaterSense's Fix a Leak Week** and the District's My Drop Counts water conservation campaign must be present. You may use the **Fix a Leak Week** messaging fact sheet for background information.
- Designs should measure no larger than 13.5"x13.5".
- Must be digitally created and submitted as a digital vector file (.ai); hand-drawn submissions will not qualify
- Design must be set up for 4-color process printing (*no spot colors allowed*)
- Design is for the front of the shirt only.
- May use the **Water Drop Dash** mascot ("Dash") for design.
- No copyright material is allowed.
- Each contestant participating as an individual or on a team must submit an entry form.

Additional design ideas may include, but are not limited to:

- Water Drop
- The Chattahoochee River
- Water Conservation
- Running Toilet
- Fixing Faucet Leaks

Judging

Submissions will be judged based on the following criteria:

- Successful inclusion of the event title and the year 2023
- Successful inclusion of the themes and/or messaging of water conservation and leak detection. Use the Fix a Leak Week messaging fact sheet for background information.
- Composition, creativity and visual appeal
- Relatability to the wide audience of Water Drop Dash participants

Prizes

- Winning Design Prize: \$250 plus free race registration for immediate family
- Runner-Up Prize: \$100 plus free race registration for immediate family

The creator(s) of the winning design will also receive a free one-year pass to the Chattahoochee Nature Center. One (1) prize per person and per household.

Finalists will be notified by February 15, 2023.

For questions regarding the contest, please email info@waterdropdash.com

