



Metropolitan North Georgia Water Planning District

40 Courtland Street NE | Atlanta, Georgia 30303

## **Metropolitan North Georgia Water Planning District**

### **Water Conservation Integrated Marketing Plan**

#### **Development and Implementation**

#### **RFP Questions and Answers**

1. Whether companies from outside USA can apply for this? (like, from India or Canada)

Do we qualify as a UK company?

- Companies outside the USA may submit proposals to this RFP.

2. Is there a company age requirement?

- No, there is no company age requirement, but we are looking for experienced firms with expertise in the areas specified in the RFP.

3. Whether we need to come over there for meetings?

- Yes, we anticipate that the selected consultant will be expected to attend meetings in metro Atlanta.

4. Can we perform the tasks (related to RFP) outside USA? (like, from India or Canada)

- Companies outside the USA can submit proposals to this RFP.

5. Can we submit the proposals via email?

- As specified in the RFP, we must receive three (3) printed copies of the proposal, as well as an electronic copy in Microsoft Word or PDF format (on CD or thumb drive), no later than 5:00 p.m. on November 7, 2016.

6. Do you have any defined outcomes or KPIs?

- The overall objectives of this project are to increase awareness of water conservation in metro Atlanta and how residents can save water. More specific outcomes and metrics will need to be developed by the selected consultant in consultation with Metro Water District staff.

7. Do you have an estimate of required onsite meetings?
  - We anticipate this project will require approximately three onsite meetings.
8. Is it possible for you to share responses to other questions that have been asked?
  - All submitted questions are included in this document.
9. I wanted to know if Basin Advisory Member can be on a team for présent rfp.
  - Yes, Metro Water District Basin Advisory Council members may be part of a team submitting a proposal to this RFP.
10. I wanted to know if you would be interested to consider software services or if it would be strictly agency that you are looking to work with?
  - As specified in Scope of Work of the RFP, we are seeking a firm or team to develop and implement a water conservation integrated marketing plan.