The Metropolitan North Georgia Water Planning District’s Water Supply-Water Conservation Technical Coordinating Committee met on Wednesday, November 8, 2012, at 9:00 a.m. in the Amphitheatre, on “C” level of the R. Charles Loudermilk Center for the Regional Community in Atlanta, Georgia.

**Attendance**

Jennifer Carlile, City of Atlanta  
Tina Clark, City of Dallas  
Charles Corbin, Keck & Woods  
Bruce Coyle, Paulding County  
Jennifer Flowers, City of Gainesville  
Terrell Gibbs, Rockdale County Water Resources  
Steve Green, Douglasville-Douglas County WSA  
Tonja Halton-Mincey, Henry County WSA  
Jonathan Heard, City of Cumming  
Russell Kelly, Paulding County  
David Kubala, Cherokee County WSA  
Charles Lambert, DeKalb County  
Melinda Langston, City of Atlanta  
Barry Lucas, Forsyth County  
Jennifer McLaurin, Fulton County  
Becky Mixon, Cobb County- Marietta WA  
Heather Moody, Gwinnett County Water Resources  
Kathy Nguyen, Cobb County Water System  
Ron Peters, Gwinnett County Sewer System  
Timothy Pugh, Paulding County Water & Sewer System  
Richard Randolph, City of East Point  
Russell Ray, Fayette County  
Monica Robinson, Fulton County  
Jerri Russell, City of Atlanta  
Keith Watkins, Clayton County Water Authority  
Brian Wiley, City of Gainesville

Ms Neela Ram of the Metro Water District staff opened the meeting, initiated introductions and reviewed the meeting agenda with the group.

**Public Comment Period**

There were no public comments.

**Care and Conserve: The City of Atlanta’s Low-Income Affordability Program**

Ms Melinda Langston, City of Atlanta, provided an overview of the City of Atlanta’s Care and Conserve program. This program provides bill payment assistance, conservation retrofits, and plumbing repairs to low income customers. TCC members discussed the various types of funding sources that are used for program operations.

**Water Use and Efficiency Reporting Guidance**

Ms Kathy Nguyen provided information on Draft Guidance prepared by Georgia Association of Water Professionals (GAWP) and Georgia EPD for utilities to use when reporting water use and efficiency programs. TCC members discussed the how utilities could establish baseline water use and also characterizing the service area population. Ms Nguyen stated that questions and concerns regarding the draft document should be forwarded to Dr. Lebone Moeti with Georgia EPD.
Overview of Creative Materials for “My Drop Counts” Campaign
Ms Kostoula Vallianos, Metro Water District staff, provided an overview of the “My Drop Counts” campaign and also presented the draft creative materials for radio, television, and outdoor that will support the campaign. TCC members provided the following feedback and concerns: the houses used in the materials should look less expensive; ‘Georgia’ should be used in place of ‘Metro Atlanta’ in the radio and television copy; the campaign should not focus on households in Atlanta being overly wasteful; and the materials should provide direction on what people should be doing as opposed to what they shouldn’t be doing.

Other
Ms Lora Nance, Metro Water District staff, provided an update on the Water Drop Dash and Children’s Fun Run, which will be held in March 2013. She invited TCC members to join the working group and to consider participating in the education fair during the race.

The meeting was adjourned.