



**Metropolitan North Georgia Water Planning District
EDUCATION
Technical Coordinating Committee Meeting Summary
November 13, 2012**

The Metropolitan North Georgia Water Planning District (Metro Water District) Education Technical Coordinating Committee (TCC) met on Tuesday, November 13, 2012 at 10:00 a.m. in the Harry West Room at the Atlanta Regional Commission, Atlanta, Georgia.

Attendance:

Bob Bourne, Cobb County
Corey Jones, City of Gainesville
Lora Nance, Metro Water District
Jennifer McCoy, Cobb County
Jennifer McLaurin, Fulton County
Heather Moody, Gwinnett County
Terry Porter, City of Alpharetta
Kurlis Rogers, City of Atlanta
Kostoula Vallianos, Metro Water District
Brian Wiley, City of Gainesville

Kostoula Vallianos, Metro Water District staff, opened the meeting by welcoming Education TCC members and initiating self-introductions.

Public Comment

There were no public comments.

My Drop Counts Update and Materials

Ms. Vallianos presented a laundry focused water conservation TV slide for use as by local access TV stations. The Education TCC discussed the slide and comments were noted. Edits will be made with comments in mind.

Ms. Vallianos discussed the development of the My Drop Counts creative materials. Draft creative spots for three video PSAs, three radio PSAs, and five outdoor advertisement designs were presented. Committee members comments will be considered as these creative spots are further developed. The draft creative spots will also be presented at the Dec 6th Metro Water District Board meeting.

Water Drop Dash and Education Fair

Lora Nance, Metro Water District staff, provided an update on the planning of the Water Drop Dash 5K and education fair at the Chattahoochee Nature Center. The race is in the process of acquiring a permit from the City of Roswell.

Update on Clean Water Campaign and Materials

Ms. Vallianos presented a F.O.G. (fats, oil and grease focused local access TV slide) and a pool and spa maintenance brochure. The Education TCC discussed both. In addition to the comments made by those in the room, Ms. Vallianos also presented comments by those members that were not able to attend the meeting in person. All comments were noted and edits will be made with comments in mind. Specifically, it was agreed that the pool and spa brochure could also be a fact sheet that also includes water conservation tips as well.

Ms. Vallianos provided an overview of the newly designed Clean Water Campaign website. The design for the home page, resident landing page and resident topic page were presented to the group. The new website should go live in early 2013.

Ms. Vallianos distributed the 2012 Water Essay winning essay. Seth Carey from Hall County was the 2012 District Wide winner. She provided an overview of the results from this year's contest and invited local government partners to participate in the recognition ceremonies for students in their respective jurisdictions.

Project WET Update and Literacy Workshop – Jo Adang, Georgia EPD

Jo Adang, Georgia Project WET, discussed upcoming new school standards and how Project WET can help teachers address those standards. Specifically, she discussed the Common Core Standards, the NOAA Ocean Literacy Principles and NOAA Climate Literacy Principles. In addition, she discussed a literacy focused Project WET workshop that she piloted at the DeKalb County Library and on-line tools available at the Project WET portal.

Other Items and Announcements

- Ms. Vallianos facilitated a brief discussion of recent and upcoming events, and the possibility of conducting a District Wide event.

The next Education TCC meeting will be held on February 12, 2013 at 10am.

There being no further business, the meeting was adjourned.