



PRESENTING SPONSOR:

SPONSORSHIP OPPORTUNITIES

Funding supports CNC's ongoing efforts throughout the year to educate the community on the importance of water conservation.



WHO WE ARE

We are the Metropolitan North Georgia Water Planning District (Metro Water District), and we work with local governments and water utilities to ensure that all of us have clean water to drink, both now and in the future. The Metro Water District covers 15 counties, 92 cities, 55 water utilities, and 51 waste water utilities across metro Atlanta.

WHY WE'RE DOING IT

Unfortunately, we don't have an endless supply of water. Our water resources are limited. Do you know why? We rely on streams, rivers, and lakes for more than 99% of our water needs. We can't get much water from the ground because underneath our soil is a layer of thick granite! Therefore, it is important that we use our water wisely and not waste it. The Water Drop Dash educates our local citizens on water and preserving our natural resource.

WHAT WE'RE DOING

The Metro Water District is partnering with the CNC and with local water providers to host the Annual Water Drop Dash 5k, Fun Run, virtual 5k and 10k, and Water Festival. The goal of the race is to raise water conservation awareness by hosting a family fun event along the banks of the Chattahoochee River, Atlanta's main water supply, and support CNC's ongoing efforts throughout the year to educate the community on the importance of water conservation. The Water Drop Dash 5k calls attention to the importance of checking plumbing fixtures and irrigation systems during the annual EPA WaterSense Fix a Leak Week.

ARE YOUR CONTRIBUTIONS TAX DEDUCTIBLE?

YES! The Chattahoochee Nature Center is a 501(c)3 organization and all contributions are tax deductible.

QUESTIONS?

Contact Development at development@chattnaturecenter.org or 770-992-2055 x221.

WATER DROP DASH 5K

The 5k run/walk and Fun Run is Saturday, March 16, 2023 beginning at 8AM. The course starts and ends on the Chattahoochee River at the Chattahoochee Nature Center in Roswell. The post-race Water Festival features family friendly activities and crafts from our local water providers and sponsors. The virtual Water Drop Dash 5k will be run at the runners choice location. They will provide their run times online.

FIX A LEAK WEEK

The U.S. EPA's annual Fix-a-Leak Week encourages Americans to help put a stop to the more than 1 trillion gallons of water wasted from household leaks each year. To help save water for future generations, check for leaks, twist and tighten hose and pipe connections, and replace fixtures as necessary with WaterSense labeled products.



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SPONSORSHIP COMMITMENT

Please complete the requested information below indicating your sponsorship commitment and return completed form with payment to: Chattahoochee Nature Center, Attn: Development, P.O. Box 769769, Roswell, GA 30076. Email a digital copy of your company logo, website, and social media accounts upon submission of your sponsorship to development@chattnaturecenter.org.

BENEFITS	PLATINUM \$5,500	GOLD \$3,000	SILVER \$1,500	BRONZE \$1,000	SUPPORTER \$300	SWAG BAG \$100
Company Recognition on Event Webpage	LOGO/LINK	LOGO/LINK	LOGO	NAME ONLY	NAME ONLY	
Company Recognition on Sponsor Banner at Event Registration and Water Festival	LOGO	LOGO	LOGO	NAME ONLY	NAME ONLY	
Recognition on applicable Event Marketing Material including social media	LOGO/LINK	LOGO/LINK	LOGO	NAME ONLY	NAME ONLY	
Company Recognition on event shirt	LOGO	LOGO	LOGO	NAME ONLY	NAME ONLY	
Recognition in CNC & Metro Water District Email Lists via e-newsletter Distributed to Cities, Counties, and Water Utilities, Members etc.	LOGO/LINK	LOGO/LINK	LOGO			
Booth Space at Post Race Water Festival	●	●	●	●	●	●
Complimentary Race Entries	10 ENTRIES	5 ENTRIES				
Complimentary CNC General Admission passes	10 PASSES	5 PASSES				
Swag Bag Item Entry*	●	●	●	●	●	●

NAME OF COMPANY/SPONSOR

CONTACT PERSON TITLE

ADDRESS CITY, STATE ZIP

PHONE EMAIL

SPONSORSHIP SELECTION (CIRCLE ONE):

PLATINUM \$5500
 GOLD \$3000
 SILVER \$1500
 BRONZE \$1000
 SUPPORTER \$300
 SWAG BAG ENTRY \$100
*Item for 700 Swag Bags must be received by or before 3/1/24

SIGNATURE PRINTED NAME

