

Metropolitan North Georgia Water Planning District

MAKING WATER SMART

2024 High School Video Contest

Submission deadline: May 6, 2024



Eligibility

Ninth, 10th, 11th, and 12th grade students in Bartow, Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Fulton, Forsyth, Gwinnett, Hall, Henry, Paulding and Rockdale counties are invited to participate in the video contest. Entries can be a team or individual effort. .

Guidelines

- » Go to www.northgeorgiawater.org/video for an application and details on submitting for the contest.
- » Team members must be from the same school.
- » The video must be between 30-60 seconds in length.
- » No professional assistance or use of copyright material is allowed, including background music.
- » Each student participating in the contest or appearing in the video must complete an entry/release form.
- » One video per team or individual.
- » Deadline is May 6, 2024.

Questions regarding the contest should be sent to education@northgeorgiawater.com

Judging

Submissions will be judged based on the following criteria:

- » Creation of a viral water conservation campaign PSA-style video. Use the messaging fact sheet for background information.
- » Composition (length, technical construction, audio quality).
- » Entertainment value.
- » Accuracy of information.
- » Creativity.

Prizes

1st Place — \$1,000 2nd Place — \$750

50% of the prize money will go to the individual or team who submits the video and 50% to the high school they attend. Entries that do not win 1st or 2nd place are eligible for our Social Media Superlatives and can be featured on our social media accounts. Winners will be notified directly and will be announced on northgeorgiawater.org/video by the end of May.

Let's make water conservation go viral!

This year, the Metro Water District is introducing a special bonus category for a TikTok-style video. The individuals or teams that submit to this category can also submit to the main category above, but the main video ideas must be unique. Winners will not split prize money with their schools.

Prizes

1st Place — \$100 2nd Place — \$50



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northgeorgiawater.org

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Each student participating in the contest or appearing in the video must fill out a form.

Name

Home Address

Email

Phone #

Social Media Handles

High School

School Social Media Handles

School Address

City

County

Zip

School Phone #

Teacher's Name


Teacher's phone number or email

Is this a team project? Yes No If yes, list your team name

List the names of all individuals that created and/or appear in the video.

Video Title

Brief Description of Video

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Video's YouTube Link

Length of Video seconds

I hereby grant Metropolitan North Georgia Water Planning District (Metro Water District) and its affiliates and assigns the irrevocable and unrestricted right to edit, use and publish submitted video, for water resources education and any other purpose and in any manner and medium; and to copyright them. I also grant permission to release said materials for publication online and to be used in conjunction with social media platforms. I hereby release the Metro Water District and its affiliates and assigns from all claims and liability relating to said material and the use of my name in connection with them when appropriate. I acknowledge that receipt of prize money constitutes payment in full without further consent or compensation. I have read and understand the contest rules of entry and guidelines.

Student's Signature

Date

Parent/Guardian Signature if student is under 18. Date

Parent/Guardian Email

